

# WOMEN IN BUSINESS DEVELOPMENT TRADE MISSION



## Egypt, Kenya, and South Africa

October 1-7, 2000



**T**ap into three exciting African markets that offer dynamic opportunities for U.S. businesses. Join Assistant Secretary and Director General of the U.S. Commercial Service, Marjory E. Searing, on the *Women in Business Development Trade Mission* to Cairo, Nairobi, and Johannesburg October 1-7, 2000.

Join the mission and be part of the *Global Summit of Women 2000: Africa* Johannesburg, South Africa, October 5-7, 2000. The *Summit* will bring together business, professional, and entrepreneurial leaders to explore solution-oriented approaches to increasing women's participation in the global marketplace.

As a member of this official U.S. trade delegation, you will receive

- Prescreened business appointments tailored to your firm's requirements and market strategies in each country
- In-depth market briefings
- Full logistical support, including hospitality events, reduced hotel rates, and in-country transportation
- In-country market promotion
- Participation in the *Global Summit of Women 2000: Africa*
- Online promotion of your company on our virtual trade show website

Take advantage of this opportunity and sign up for a participation fee of \$1,800\*. Participation in this event is not limited solely to women-owned and -managed businesses. *\*The participation fee does not include the cost of travel and lodging.*

**For more information, including details about an optional stop to Cape Town, South Africa, fax this form to Grace Wiggins.**

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Description of Product/Service			
I am interested in market information on <input type="radio"/> Egypt <input type="radio"/> Kenya <input type="radio"/> South Africa			

